



Milwaukee County Transit System

Media Release

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FOR IMMEDIATE RELEASE

April 11, 2016

Bus Rapid Transit Public Meetings This Week

Milwaukee, WI – Milwaukee County and MCTS will hold two public meetings this week to get input on the [Bus Rapid Transit \(BRT\) Feasibility Study](#). The study is examining the addition of BRT service to better connect people to jobs, school, medical appointments and other opportunities the East-West Corridor between Downtown Milwaukee and the Milwaukee Regional Medical Center in Wauwatosa.

Employment and Activities in the East-West Corridor

- 81,000 jobs and 25,000 residents in downtown Milwaukee
- Over 30,000 daily visitors and employees at the Milwaukee Regional Medical Center
- 30,000 employees and 40,000 residents in the near west side, including employers such as Marquette University, Harley Davidson and MillerCoors
- 4,600 employees at the Milwaukee County Research Park
- Over 125 employers with more than 250 employees
- 7 medical facilities

The East-West Corridor has long been recognized as the most heavily congested corridor in the Milwaukee area. BRT service would better connect riders while also taking cars off the road and easing congestion in neighborhoods.

MCTS currently gives more than 50,000 rides a week to people in the East-West Corridor - that's 2.6 million rides a year. If BRT increases ridership just 30% (a very conservative estimate based on experiences from other cities), that's another 15,000 rides a week, or nearly 800,000 more rides a year.

Meeting Dates

- Tuesday, April 12th, 5-7pm at the O'Donnell Park Miller Room (910 E. Michigan, Milwaukee)
 - Routes 12, 14, 30/30X, 31 and 33 all get to within a few blocks of the meeting
- Thursday, April 14th, 5-7pm at the Zoofari Conference Center (9715 W. Bluemound Road, Wauwatosa)
 - Take GoldLine to get there

In advance of the meetings, the corridor map has been updated to remove a section of Wisconsin Avenue from 55th street to 89th. Planners determined the road did not fit the need of the project, including space requirements.

For more information about the study and some Frequently Asked Questions visit, EastWestBRT.com. People who cannot make the public meetings but would like to provide input can send an email to contact@eastwestbrt.com.

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